

A Component of the California and American Dental Associations

November 14, 2000

Mr. Terry Braverman Terry Braverman & Company 12135 Mitchell Avenue Suite 352 Los Angeles, CA 90066

Dear Mr. Braverman:

On behalf of the Los Angeles Dental Society we would like to thank you for the entertaining program you offered at our recent installation of officers. Your ideas for applying humor, levity, and dealing effectively with complaints in our clinics will be a great asset for helping us maintain perspective and improve relationships with patients. It was obvious that you invested time and energy in researching our organization and members to help with the material you used in the program. We are sure that the audience appreciated the evening.

Again, thank you for your services.

Sincerely,

Executive Director

Enclosure